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Responsum Health Supports Fibroids Community with New Empowerment Platform
Innovative technology provides vetted information and useful patient tools

[WASHINGTON, D.C., July 21, 2020] — Today, [Responsum Health](#) (Responsum) announced the launch of an online empowerment, knowledge, and support platform for women with uterine fibroids (UF)—a condition that affects 70% to 80% of all women by the age of 50. Provided in partnership with [The White Dress Project](#) and [CARE About Fibroids](#)—two of the nation’s leading fibroids support organizations—and with support and collaboration from AbbVie, a global research-driven biopharmaceutical company, [Responsum for Fibroids](#) is available for free via web browser or mobile app.

Thoughtfully designed to best serve fibroids patients and their families, Responsum for Fibroids provides users with a toolkit of useful, community-oriented features. The platform replaces undependable web aggregators and social sites with a personalized Newsfeed that delivers easy-to-read summaries of important fibroids news and information from across the internet every day. Moreover, all Responsum for Fibroids content is written by professional health writers and vetted by a team of researchers under the guidance of patients and medical experts at The White Dress Project and CARE About Fibroids.

Other features include the Community Chat, a moderated social wall where women can share experiences and advice; automatic translation into seven languages; and the Patient One-Sheet, which allows patients to easily collect, maintain, and print their key medical information. Members will also have access to Responsum’s robust collection of trusted patient resources, including financial assistance and support groups.

“Uterine fibroids is one of the most prevalent—and little discussed—chronic health challenges that women face, especially women of color,” said Responsum Health Founder and CEO Andrew Rosenberg. “We are excited to be partnering with The White Dress Project and CARE About Fibroids, with support from AbbVie, to bring women a state-of-the-art app to help them better understand their treatment options; develop strategies to improve their health and quality of life; and find community among others who are facing the same challenge.”

“CARE About Fibroids is dedicated to supporting innovation and educational efforts that will help ease the burden on women living with symptomatic uterine fibroids,” said Nancy Lee, M.D., a member of CARE About Fibroids’ Science Advisory Committee. “Responsum for Fibroids is a groundbreaking effort that aligns with our mission and builds on our efforts to raise awareness about the prevalence and

consequences of fibroids for American women.”

“For years, our organization has closely followed the stories of many women with fibroids who have been fighting in silence, overwhelmed by the amount of misinformation and almost non-existing support,” said Tanika Gray Valbrun, founder of The White Dress Project. “Our partnership with Responsum Health will allow us to make substantial progress by providing patients and caregivers with accurate information and credible resources to help them become more empowered patients and drive better health outcomes.”

About Responsum Health

Responsum Health’s mission is to build and support online knowledge communities for chronic disease patients. The company offers a free, revolutionary patient engagement platform that monitors, searches, and curates the internet to generate a personalized Newsfeed of article summaries, which are vetted by Responsum’s patient group partners. Each comprehensive platform enables patients to comment on and rate articles, as well as share them with their professional care team and loved ones. Responsum also helps patients to better organize their health information, find local patient support groups and services, and support one another through a moderated, disease-specific social wall.

About The White Dress Project

The White Dress Project is one of the leading patient advocate organizations for women with fibroids. Their mission is to galvanize support globally, lead awareness efforts, and raise funding for uterine fibroids research and education. The White Dress Project aims to empower women to share their stories to collectively highlight the importance of this issue.

About CARE About Fibroids

CARE About Fibroids is taking the lead in mobilizing women’s health advocacy and policy-focused organizations to build greater awareness of uterine fibroids, as well as a sense of urgency around the need for improved diagnosis, expanded and better treatment options, and enhanced patient access to appropriate care.

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